

Amazon Listing Novel Project

Marketing Expert. That is your new job title! Every book on amazon.com has a listing that informs buyers about the book. Your job is to create a paper version for the novel you have read. Follow the format below.

DUE JANUARY 17th

NEW BOOK COVER

Create a new book cover for your novel and draw it here. Be sure to include the title, author, and illustrator (if applicable). The cover should be neat and colorful.

PREVIEW

Write the title of your book, the author, and a 1-2 sentence preview summary that will capture a potential reader and make them want to buy this book!

PRODUCT DETAILS

- *Age Range
- *Grade Level
- *Number of Pages
- *Publisher

Summary

Write a complete summary of your book here. Include all of the elements of plot (main characters, setting, conflict, climax, and resolution). Your summary **MUST** be in your own words.

REVIEW AND RATING



Rate your book out of 5 stars. Explain your rating by reviewing your novel. Did you like it? why? Did you not like it? why not? would you recommend it to others? This should be a full paragraph.

QUOTE ME

Select 3 quotes from the book to display here. Choose quotes that are meaningful and represent the story well.



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RUBRIC

★ COVER: Neat and colorful with the title and author's name. Detailed picture. _____/10

★ PRODUCT DETAILS: Includes age range, grade level, number of pages, and publisher. _____/4

★ REVIEW AND RATING: Includes star rating, with a paragraph review (see questions above). _____/10

★ PREVIEW: Book title and author included. 1-2 sentences that act as an attention grabber to entice people to buy the book. _____/5

★ SUMMARY: Write a complete summary of the book. Make sure to include all elements of plot. Use complete sentences. _____/20

★ QUOTE ME: Selected 3 quotes that are meaningful and represent the story well. _____/6

★ GRAMMAR AND MECHANICS: Correct grammar, punctuation, capitalization, and spelling is used throughout the project. _____/5

★ *5 points/day will be deducted for late projects. TOTAL: _____/60

